

# Acadia Parish Tourist Commission Meeting

April 14, 2022, at 9 a.m.

A regular meeting of the Board of Directors held at APTC, 401 Tower Rd, Crowley, LA

**Board Members Present: .....**

Bart Wild (President/ Member at Large A)	Harold Fonte (Church Point)
Keith Henry (Village of Mermentau)	Nora Benoit (Village of Morse)
Suzette Leonards (V.P./ City of Rayne)	
Jennifer Autin (Rayne Chamber)	

**Board Members Not Present: .....**

Valerie Myers (City of Crowley) maternity leave	Emily Mire (Village of Estherwood) out of town
Mary Beth Miller (Town of Iota)	

**Call to Order** Bart Wild called meeting to order with roll call, noting there is a quorum.

**1 Pledge of Allegiance**

**2 Prayer**

**Recognition of guest:** Chance Henry, President of Acadia Parish Police Jury will look into getting culverts for our ditch and once we have written permission to clear the Hoffpaur property they will do so.

**Previous Meeting Minutes:** Keith Henry made motion to accept the previous months minutes as presented. Seconded by Megan Duhon. Motion carried.

**Financial Report:** Megan Duhon gave overview of previous month. Keith Henry made motion to accept the previous months minutes as presented. Seconded by Harold Fonte. Motion carried.

**Directors Report:** Nancy Loewer noted: Graham Group is waiting for our response regarding the logo, they will get us all the branding elements and then work with us to figure out our roll-out strategy. Building painting is complete. Frog Festival Booth donations are needed, and work commitments please sign the booth sheet for the time you want to work. Social/meeting with tourism partners being planned and will possible be held at Crying Eagle Lodge in Iota. RFD TV in Crowley and Rayne and planning to return for a possible frogging experience. Rural Tourism event is May 9-11, please let me know If you're Interested. National Main Street Conference May 16-19, I will be attending this. Air conditioned replaced - \$5914  
LTLA Advocacy Class in Baton Rouge, postage machine contract under review by Glenn Howie. Odie Terry paid for work done and files have been shared with Graham Group.  
2 Tours - Northside School on April 27 & Bus Tour (Brian Rippey) on April 28. Corn and sunflower planting. Partnership with Gulf Coast Tractor & Engine Asso. Crowley Grain on Sunflowers. They will pay for half the seeds. Approximately \$250.

**Correspondence:** Stevie Robinson/Missouri lady interested in Rose Wilder (Laura Ingalls Wilders' daughter) story of living In Crowley. Amy Mathiew/Daten, Ohio lady interested in the 50th Rayne Frog Festival; she seen our ad in Cooking with Pauladeen and a visitor from Belgium.

**Committee Report:** Harold Fonte stated a meeting will be held April 22<sup>nd</sup> @ 10am for the long-range planning committee. Keith Henry made the motion to accept the policies and procedures with the changes. Seconded by Suzette Leonards. Motion carried. Jennifer Autin made the motion to accept the LOGO. Seconded by Nora Benoit. Motion carried.

**Old Business:** Bart Wild stated the grants for festivals/events has been tabled for more discussion.

**New Business:** The board agrees to having the fence torn down. Judge M'elise sworn in Harold Fonte as the Church Point Commissioner today. Stevie Robinson explained about "Love the Boot" week and asked for Rayne to donate 2 VIP tickets to whomever the winner is for collecting the most trash in Acadia Parish. Bart Wild noted an ad for Member at Large is in the paper.

There being no further business to come before the Commission meeting adjourn.

Nancy Loewer

Executive Director

/aam