

Acadia Parish Tourist Commission Meeting

March 10, 2022, at 9 a.m.

A regular meeting of the Board of Directors held at APTC, 401 Tower Rd, Crowley, LA

Board Members Present:

Bart Wild (President/ Member at Large A)	Harold Fonte (Member at Large B)
Keith Henry (Village of Mermentau)	Nora Benoit (Village of Morse)
Suzette Leonards (V.P./ City of Rayne)	
Emily Mire (Village of Estherwood) work	Mary Beth Miller (Town of Iota)

By Phone

Jennifer Autin (Rayne Chamber)

Board Members Not Present:

Valerie Myers (City of Crowley) maternity leave

Call to Order Bart Wild called meeting to order with roll call, noting there is a quorum.

1 Pledge of Allegiance

2 Prayer

Previous Meeting Minutes: Keith Henry made motion to accept the previous months minutes as presented. Seconded by Nora Benoit. Motion carried.

Financial Report: Megan Duhon gave overview of previous month and noted a mistake in the salaries where a check was shown twice but zeroed out and needed to be amend with corrections. Emily Mire made motion to accept the previous months minutes as presented. Seconded by Suzette Leonards. Motion carried.

Directors Report: Nancy Loewer noted: Graham Group presented executive committee with preliminary names & taglines. Followed up with Nick Boudreaux on the Enterprise Fund letter. We have declined to request additional 2022 funds since a new CEA would have to be submitted, we wouldn't have enough time to spend the funds. Stevie Robinson is attending PJAL in Lake Charles and she has two "Taste of Acadia" crawfish traps to be given away. Nancy attended LTLA Kickoff in New Orleans and CEO Senior Leadership Forum in Baton Rouge. Amy Mathiew was presented with the vocational award in Support Category by Crowley Rotary Club. Nancy spoke with Steve Linscomb, former director of Rouse Caffey Research Station for contacts in B.R. on a possibility of producing a large crawfish trap, rice and crawfish info attraction, including possibility of funding. We have started getting calls about tours.

Marketing Report: Harold Fonte stated a meeting will be held March 22nd.

Old Business: Harold Fonte made the motion to donate \$1,000 to the Rayne Frog Festival. Seconded by Emily Mire. Motion carried. Emily Mire made a motion to accept the Amended 2021 Budget. Seconded by Nora Benoit. Motion carried.

New Business: Nancy Loewer stated the 7 acers has been plowed, and Jennifer Autin can get the sunflower seeds donated. Harold Fonte stated the Mayor of Church Point has appointed him as the new commissioner replacing Gene Thibodeaux. Amy Mathiew stated we will have him sworn in at the next board meeting. Bart Wild stated we will begin advertising for a member-at-large “B” in our local paper.

There being no further business to come before the Commission meeting adjourn.

Nancy Loewer
Executive Director

/aam