

Acadia Parish Tourist Commission Meeting

July 14, 2022, at 10 a.m.

A regular meeting of the Board of Directors held at APTC, 401 Tower Rd, Crowley, LA

Board Members Present:

Bart Wild (President/ Member at Large A)	Harold Fonte (Church Point)
Emily Mire (Village of Estherwood)	Megan Duhon (Acadia Chamber)
Valerie Myers (City of Crowley)	Jennifer Autin (Rayne Chamber)
Nora Benoit (Village of Morse)	Renae Stanford (Member at Large B)
Josh Spell (Member at Large C)	Luke Dupre' (Town of Iota)

Board Members Not Present:

Keith Henry (Village of Mermentau) Dr	Suzette Leonards (V.P./ City of Rayne) wk
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Call to Order Bart Wild called meeting to order with roll call, noting there is a quorum.

1 Pledge of Allegiance

2 Prayer

Previous Meeting Minutes: Emily Mire made motion to accept the previous months minutes as presented. Seconded by Nora Benoit. Motion carried.

Financial Report: Nora Benoit made motion to accept the previous months minutes as presented. Seconded by Harold Fonte. Motion carried.

Directors Report: Nancy Loewer reported that swag had been ordered and shirts had arrived. New titles and job descriptions for Amy & Stevie - Amy's new title is Administrative Coordinator & Visitor Liaison. Stevie's title is Director of Destination Development & Marketing. Destination Fam Brunch has been confirmed for September 13 from 10 am until noon at LSUE in the Mumphy Center. She was happy to announce that a final, updated version of the Bylaws and the Policies and Procedures were provided in binders. She further reported that the Bylaws had been sent to APPJ on 7/11/22. Loewer concluded with the announcement that the website and email would be changed from .org to .com, but that both would funnel together so it would be seamless.

Correspondence: N/A

Committee Report: Bart Wild took names of those that would be willing to be on the Long-Term Committee. He will review the names and choose the committee. A meeting will be held July 21 at 10am.

Old Business: Luke Dupre' noted the state statute gives the commission the power to levy a tax on hotels and lodgings and other such accommodations and the statute does not stipulate RV parks but instead says overnight camping facilities. He said the commission may need to clarify exactly who and what the commission is assessing a tax against. Luke Dupre' made a motion I would like the commission to direct Glen Howie to draft and review a collection procedure for overnight camping facilities with guidance from the case cited as 2017 WL 11219318. Seconded by Harold Fonte. Motion carried.

New Business: Crowley City Judge M'elise Trahan swore in Renae Stanford as At Large Member B, Luke Dupré as Iota Commissioner, and Joshua Spell as At Large Member C. Emily Mire made a motion to allow all 3 office employees to attend to LTA Summit. Seconded by Renae Stanford. Motion carried. Nancy Loewer presented the option to sell the t-shirts in addition to giving them away for promotional purposes. The board opted to additionally make them available for sale at \$15, stipulating that a call to the Acadia Parish School Board should be made to determine if the commission is obligated to charge sales tax. Luke Dupre' suggested not collecting occupancy tax on a visitor if they stay longer than 30 days and the name usage and clarification is to be discussed later.

There being no further business to come before the Commission, the meeting adjourned.

Nancy Loewer
Executive Director

/aam