

Acadia Parish Tourist Commission Meeting

June 16, 2022, at 9 a.m.

A regular meeting of the Board of Directors held at APTC, 401 Tower Rd, Crowley, LA

Board Members Present:

Bart Wild (President/ Member at Large A)	Harold Fonte (Church Point)
Keith Henry (Village of Mermentau)	Emily Mire (Village of Estherwood)
Suzette Leonards (V.P./ City of Rayne)	Valerie Myers (City of Crowley)
By Phone	
Jennifer Autin (Rayne Chamber)	

Board Members Not Present:

Megan Duhon (Acadia Chamber) work	Nora Benoit (Village of Morse) vac
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Call to Order Bart Wild called meeting to order with roll call, noting there is a quorum.

1 Pledge of Allegiance

2 Prayer

Previous Meeting Minutes: Keith Henry made motion to accept the previous months minutes as presented. Seconded by Suzette Leonards. Motion carried.

Financial Report: Keith Henry made motion to accept the previous months minutes as presented. Seconded by Emily Mire. Motion carried.

Directors Report: Nancy Loewer noted: Continuing to work with Graham Group to get new website up and purchase swag. Destination Fam Brunch was a success. Met with owners of Heartland Tours. They are adding Kelly's Landing to their itinerary and are interested in partnering more. A short report of her attendance at the National Main Street Conference in Richmond was presented, noting that Hammond was awarded the Great American Main Street Award (GAMSA) and that Crowley will likely be applying for that award. Possible Product Development in LTLA - Quilt Trail, Gnarly Barley Brewery (uses rice hulls). She closed comments on the sunflowers.

Correspondence: A thank you note from the Rayne Chamber was sent for helping with the Frog Festival.

Committee Report: Harold Fonte stated the FAM Brunch was a great hit and would resume marketing meetings on an as needed basis. Nancy Loewer stated we need to verify that "RV/Campground" is properly defined and she will have someone it look over. Jennifer Autin made a motion to replace the "Purpose" statement in our bylaws to our "Mission" statement. Second by Suzette Leonards. Motion carried. Emily Mire made a motion to changing the wording in the Terms in our bylaws. Second by Harold Fonte. Motion carried.

On the Long-Term Planning Committee, Nancy Loewer asked they meet and decide best ways to spend Tourism Grant. Additionally, we need to clarify usage of Acadia Parish Convention & Visitors Commission or other names.

Old Business: Suzette Leonards made a motion to begin the grants for festival/event program in 2023. Seconded by Harold Fonte. Motion carried.

New Business: Emily Mire made a motion to accept Rena Standfard as Member-at-large “B”. Seconded by Suzette Leonards. Motion carried. Valerie Myers made the motion to accept Josh Spell as our Member-at-large “C”. Seconded by Jennifer Autin. Motion carried. Jennifer Autin made the motion to accept Luke Dupre as replacement for Mary Beth representing Iota. Seconded by Valerie Myers. Motion carried. Nancy Loewer talked about if we advertise, we will drop the word “Parish” and use “Acadia - Cajun Harvest Country”.

There being no further business to come before the Commission meeting adjourn.

Nancy Loewer
Executive Director

/aam