

Acadia Parish Tourist Commission Meeting

October 13, 2022, at 10 a.m.

A regular meeting of the Board of Commissioners held at 401 Tower Rd, Crowley, LA 70526

Board Members Present:

Bart Wild (President/ Member at Large A)	Harold Fonte (Church Point)
Suzette Leonards (V.P./ City of Rayne)	Valerie Myers (City of Crowley)
Keith Henry (Village of Mermentau)	Renaë Stanford (Member at Large B)
Megan Duhon (Acadia Chamber)	

Board Members Not Present:

Josh Spell (Member at Large C) wk	Nora Benoit (Village of Morse) grandson sick
Luke Dupre' (Town of Iota) sick	Emily Mire (Village of Estherwood) wk
Jennifer Autin (Rayne Chamber) resigned	

Call to Order Bart Wild called meeting to order with roll call, noting there is a quorum.

1 Prayer

2 Pledge of Allegiance

Previous Meeting Minutes: Keith Henry made motion to accept the previous month's minutes as presented. Seconded by Megan Duhon. Motion carried.

Financial Report: Megan Duhon went over the September P&L, hotel revenue is \$6,817.25 and regular expenses are \$31,319.19. Renaë Stanford made motion to accept the previous month's minutes as presented. Seconded by Keith Henry. Motion carried.

Correspondence: N/A

Directors Report: Nancy Loewer stated the Destination Brunch held September 13 was a success with approximately 50 in attendance, propose that the next one be held at the Visitors Center as a Holiday Open House on Dec. 20. Website is live and we continue to construct more data and information to add to it, along with collecting hi res photos for the brochure. Haunted Halloween Trail-only 2 submissions so far. Acadia Incentives for large groups created for large groups. "Off the Eatin' Path" Trail. Nominations were P.J.'s for video, D. I's, and Mowata Store. Two out of six new cultural districts are in Acadia Parish! City of Crowley African American Cultural Historical District, and Pointe-aux-Loups Cultural District. The Tourism Revival Grant available again. Inclusion on "Going on Faith Trail." (Printed) the appointments that were done with the Master List of operators. Also, the Faith Travel digital guide (Printed). LTA will continue to market this conference profile on LTA's group e-newsletter throughout the year. Media placements and news articles on table in lobby. Fall cutout to circulate annually.

Committee Report: Bart Wild, Long Range Planning Committee, announced board members are Keith Henry, Renea Stanford, Josh Spell & himself. For Marketing the members are Harold Fonte', Valerie Myers, Nora Benoit & Emily Mire. The long-range planning committee are waiting on results from the 7 acers across from the tourist commission appraisal.

Old Business: none

New Business: Mr. John Istre our CPA from Broussard, Poche went over the 2021 Audit and noted the only finding was the commission filed to amend the budget, the actual revenues as of Dec. 31, 2021, in the general fund showed us at 7% and we needed to be at 5%.

There being no further business to come before the Commission, the meeting adjourned.

Nancy Loewer

Executive Director

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