

ACADIA PARISH TOURIST COMMISSION MONTHLY MEETING

401 Tower Road, Crowley, LA 70526

Date: 4-14-23 9:00 am

AGENDA:

I. CALL TO ORDER / Valerie

II. INVOCATION / Nancy

III. PLEDGE OF ALLEGIANCE:

IV. ROLL CALL: Secretary Quorum (50% +1) _____

V. MINUTES OF PREVIOUS MEETING: in binder / Valerie APPROVAL _____

VI. FINANCIAL REPORT: in binder / Megan APPROVAL _____

VII. CHAIRMAN'S COMMENTS: Valerie

A. Next Board Meeting is April 21 at 9:00 am at the Tourist Visitors Center

VIII. CORRESPONDENCE:

IX. DIRECTOR'S REPORT: in binder (Nancy)

X. OLD BUSINESS

A. Photo Op Sign (vote needed to approve cost estimate)

XI. NEW BUSINESS

A. Request for APTC to collect EDD tax (Discussion)

B. Landscaping (estimate provided) (Nancy)

C. Summer intern – pay rate approval needed

D. Attorney requested for handling legal issues

E. Bylaw change needed to include extended definition of “overnight camping facilities”

XII. COMMITTEE REPORTS:

A. Marketing Committee Report / Harold

B. Long Range Planning Committee / Bart

C. Taxation Committee / Luke

XIII. MUNICIPALITY REPORTS

XIV. ADJOURN MEETING / Valerie

REMINDERS:

***Submit activities, events to stevie@acadiatourism.org for promotion and calendar.

***Complete your FINANCIAL DISCLOSURE due 5/1 and ETHICS TRAINING 12/31 as required. If you have any questions pertaining to this, please contact Amy.

COMMITTEES:

EXECUTIVE	MARKETING	LONG-RANGE PLANNING	TAXATION
Val Myers	Harold Fonte	Bart Wild	Luke Dupre
Suzette Leonards	Michelle Veillon	Keith Henry	Renae Stanford
Megan Malmay	Emily Mire	Renae Stanford	Michele Veillon
		Josh Spell	
		Megan Malmay	

ITEMS REFERRED TO COMMITTEES:

1. Photo op signage: **Marketing**
2. Permanent Visitors Center Signage: **Long Range Planning**
3. Rice Museum: **Long Range Planning**
4. C.D.'s: **Executive plus Renae Stanford (Mike Salido w/ Royal Road to guide)**
5. Mardi Gras Display: **Marketing**
6. Taxation Letter for non-pays: **Taxation (Luke)**
7. Land management: **Long Range**
8. Photographer on Retainer: **Marketing**
9. Fam Tour: **Marketing**

Issues needing legal attention:

1. **Postage machine contract**
2. **“Overnight Camping Facilities” Definition.** To draw up and or codify and propose to present to the police jury procedures for the collection of our tax regarding Airbnb and Overnight Camping Facilities to comply with the guidance received from case “Cajun Country Campground vs West Baton Rouge Parish Revenue Department” citation# 2017 WL 112 1938 (in binder)