

Acadia Parish Tourist Commission Meeting

February 10, 2023, at 10 a.m.

A regular meeting of the Board of Commissioners held at 401 Tower Rd, Crowley, LA 70526

Board Members Present:

Valerie Myers (Chairman/City of Crowley)	Megan Malmay (Secretary Treasurer/Acadia Chamber)
Bart Wild (Member at Large A)	Harold Fonte (Church Point)
Renae Stanford (Member at Large B)	Nora Benoit (Village of Morse)
Keith Henry (Village of Mermentau)	Luke Dupre' (Town of Iota)
Josh Spell (Member at Large C)	Emily Mire (Village of Estherwood)
Michele Veillon (Rayne Chamber)	

By Phone

Suzette Leonards (Vice Chair/ City of Rayne)

Board Members Not Present:

Call to Order Valerie Myers called meeting to order with roll call, noting there is a quorum.

1 Prayer

2 Pledge of Allegiance

Previous Meeting Minutes: Harold Fonte made motion to accept the previous month's minutes as presented. Seconded by Luke Dupre'. Motion carried.

Financial Report: Megan Malmay reviewed the January P&L; hotel revenue was \$19,987.71 and the balance sheet total for checking/savings as of Jan. 31st was \$448,192.55. Accounts receivable showed (\$16,880) and this amount needed a journal entry to correctly put in Grants. Total current assets were \$515,224.66. Harold Fonte made a motion to accept the financials as presented. Second offered by Emily Mire. Motion carried.

Correspondence: Valerie Myers announced a letter to Megan Malmay congratulating her on another year as Secretary Treasurer was sent from Judge Jonathon Perry.

Chairwoman Correspondance: Valerie Myers stated our next board meeting will be on March 9, 2023 at 10am.

Directors Report: Nancy Loewer thanked those that were able to attend the Louey Awards. She updated that fence around the office should be torn down once it dries up. 280 ditty bags were provided to the Supreme Rice Invitational Gymnastic Tournament hosted by Rice City Gymnastics. Loewer stated that newly designed lapel pins have been ordered, and a photographer has been scheduled for the Tee-Mamou/Iota Folklife Festival. On the 1st and 3rd Monday at 7:30am of each month Loewer and Luke Dupre' will alternate as guests on the KSIG/Sunny 95 morning radio show to promote upcoming events in our parish. Stevie Robinson stated that she had a zoom presentation on the history of Mardi Gras with Church Point, Nova Scotia and Karen from Sew What demonstrated how to make the Mardi Gras Mask. Church Point, Nova Scotia stated they will have an event wearing the mask with ice skating.

Old Business: Harold Fonte made a motion to approve the purchase of four panic buttons to be placed in the office for staff safety from Acadiana Security Plus at the quoted rate of \$465 total. Second by Michele Veillon. Motion carried. Valerie Myers tabled the license plate camera. The board agreed by consensus. Nancy Loewer presented information requested by the board regarding CD rates from First Horizon, First National Bank, Evangeline Bank & Edward Jones. This matter will go into executive session along with Renae Stanford for further discussion. The photo op signage and a suggestion on highering a photographer on retainer has been tabled for marketing committee. The board agreed by consensus.

New Business: . Luke Dupre' stated we will make a taxation letter for all those refusing to pay the 4% occupancy tax to the commission. Valerie Myers appointed the following: Marketing Committee: Harold Fonte, Suzette Leonards & Michele Veillon. Taxation Committee: Luke Dupre', Renae Stanford & Michele Veillon. Long Range Planning Committee: Bart Wild, Keith Henry, Renae Stanford, Josh Spell & Megan Malmay. Luke Dupre' made a motion to move the board meetings to the 3rd Thursday of each month and have the meetings at 9am. Second by Michele Veillon. Motion carried.

Committees Reports: Harold Fonte stated he will email the marketing committee information needed for the upcoming meeting, and Bart Wild stated he will do the same for the long-range planning committee.

The board agreed by consensus to discontinue event announcements stating that they should be emailed to Stevie Robinson. Non-event related announcements still welcome.

There being no further business to come before the Commission, the meeting adjourned.

Nancy Loewer
Executive Director

NLL/aam