

Acadia Parish Tourist Commission Meeting

June 8, 2023, at 9 a.m.

A regular meeting of the Board of Commissioners held at First National Bank, Crowley, LA 70526

Board Members Present:

Valerie Myers (Chairman/City of Crowley)	Luke Dupre' (Town of Iota) wk
Suzette Leonards (Vice Chair/ City of Rayne)	Bart Wild (Member at Large A)
Harold Fonte (Church Point)	Josh Spell (Member at Large C)
Renae Stanford (Member at Large B) (via phone)	Keith Henry (Village of Mermentau)
Michele Veillon (Rayne Chamber)	
Megan Malmay (Secretary Treasurer/Acadia Chamber)	

Board Members Not Present:

Emily Mire (Village of Estherwood)	Nora Benoit (Village of Morse) sick
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Call to Order Valerie Myers called meeting to order with roll call, noting there is a quorum.

1 Prayer

2 Pledge of Allegiance

Previous Meeting Minutes: Renae Stanford made a motion to accept the previous month's minutes as presented. Second by Luke Dupre'. Motion carried.

Financial Report: Megan Malmay reviewed the May P&L; hotel revenue was \$14,499.28; the balance sheet total for checking/savings as of May 5th was \$291,549.82. Accounts receivable showed (\$26,220.53) this amount is from the Revival Fund that needs to be spent this year. There's an additional \$50k in deferred revenue to be spent in the next two years from the revival fund. \$150,000 is shown in other current assets for investing in Charles Schwab Investments. Total current assets were \$468,160.75. Harold Fonte made a motion to accept the financials as presented. Second by Luke Dupre'. Motion carried.

Correspondence: A magazine from the Lt. Governor with a Frog Festival ad was passed around the table.

Chairwoman: Valerie Myers stated our next board meeting will be Aug. 10th at 9am. Josh Spell made a motion to skip the board meeting for July due to many board members not being able to attend the meeting. Renae Stanford seconded. Motion carried.

Directors Report: Loewer sent in advance and highlighted some things of the topics.

Old Business: Election of Member At-Large "a" to the Executive Committee was conducted. Renae Stanford nominated Luke Dupré. Dupré declined nomination. Dupré and Harold Fonte nominated Renae Stanford. Stanford accepted the nomination and was approved by acclamation.

New Business: Suzette Leonards made a motion to ratify the resolution to have Loewer authorized to sign contracts on behalf of APTC. Harold Fonte seconded. Motion carried. Josh Dupre' made a motion to accept the bid from Kirks Cooling & Heating for \$3,145.63. Bart Wild seconded. Motion carried.

Committees Reports: Harold Fonte, Chair of the Marketing Committee: reviewed projects that are being worked on including the Attractions Passport project and asked for a drawing and price quote for the giant crawfish trap. Renae Stanford made a motion to cancel the new APTC sign attraction that would use the “I” in Acadia as a person standing in the “I” place for a photo op and we move to have a giant crawfish trap built to use as a photo prop. Michele Veillon seconded. Motion carried.

Bart Wild, Chair of the Long-Range Planning Committee: reported we need another meeting with the lawyers about the property swap. Date and time will be determined later.

Luke Dupre reported that the Taxation Committee hasn't met but that he will attend a school board meeting today concerning the collecting of our 4% occupancy tax.

Welcome to our new intern **Krysten Theunissen** who began working for APTC on June 6th.

There being no further business to come before the Commission, the meeting adjourned.

Nancy Loewer
Executive Director

nll/aam