

ACADIA PARISH TOURIST COMMISSION MONTHLY MEETING

401 Tower Road, Crowley, LA 70526

Date: 10-12-23 9:00 am

AGENDA:

I. CALL TO ORDER / Valerie

II. INVOCATION /

III. PLEDGE OF ALLEGIANCE:

IV. ROLL CALL: Secretary

Quorum (50% +1) _____

V. MINUTES OF PREVIOUS MEETING: in binder / Valerie APPROVAL _____

VI. FINANCIAL REPORT: in binder / Megan APPROVAL _____

VII. CHAIRMAN'S COMMENTS: Valerie

A. Next Board Meeting is November 9th at 9:00 am at the Acadia Parish Visitors Center

VIII. CORRESPONDENCE: None

IX. DIRECTOR'S REPORT:

X. OLD BUSINESS

A. Update on crawfish trap

XI. NEW BUSINESS

A. Declare Estherwood's position officially vacant

B. Amy attend LTA Leadership Academy in 2024

XII. COMMITTEE REPORTS:

A. Executive Committee Report / Valerie

a. Final payment to Rayne Chamber for Frog Festival Grant

b. Reinvest in CDs

c. Crowley collections audit costs to Commission

B. Marketing Committee Report / Harold

C. Long Range Planning Committee / Bart

D. Taxation Committee / Luke

XIII. MUNICIPALITY REPORTS

XIV. ADJOURN MEETING / Valerie

REMINDERS:

***Submit activities, events to amy@acadiatourism.com for promotion and calendar.

***Complete your FINANCIAL DISCLOSURE due 5/1 and ETHICS TRAINING 12/31 as required. If you have any questions pertaining to this, please contact Amy.

COMMITTEES:

EXECUTIVE	MARKETING	LONG-RANGE PLANNING	TAXATION
Val Myers	Harold Fonte	Bart Wild	Luke Dupre
Suzette Leonards	Michelle Veillon	Keith Henry	Renaef Stanford
Megan Malmay	Emily Mire	Renaef Stanford	Michele Veillon
		Josh Spell	
		Megan Malmay	

ITEMS REFERRED TO COMMITTEES:

1. Photo op signage: **Vote rescinded to construct photo op signage**
2. Permanent Visitors Center Signage: **Long Range Planning**
3. Rice Museum: **Long Range Planning**
4. Mardi Gras Display: **Marketing**

5. Taxation Letter for non-pays: **Taxation (Luke)**
6. Land management: **Long Range**
7. Photographer on Retainer: **Marketing**
8. Fam Tour: **Marketing**
9. Attorney: **Long Range**

Issues possibly needing legal attention:

1. Postage machine contract
2. Land swap
3. EDD tax
4. Moving collections to School Board