

ACADIA PARISH TOURIST COMMISSION MONTHLY MEETING

401 Tower Road, Crowley, LA 70526

Date: 11-9-23 9:00 am

AGENDA:

I. CALL TO ORDER / Valerie

II. INVOCATION /

III. PLEDGE OF ALLEGIANCE:

IV. ROLL CALL: Amy

Quorum (50% +1) _____

V. MINUTES OF PREVIOUS MEETING: in binder / Valerie

APPROVAL _____

VI. FINANCIAL REPORT: in binder /

APPROVAL _____

VII. CHAIRMAN'S COMMENTS: Valerie

Next Board Meeting is December 14th at 9:00 am at the Acadia Parish Visitors Center

VIII. CORRESPONDENCE: None

IX. DIRECTOR'S REPORT: None

X. OLD BUSINESS

A. Update on crawfish trap – tabled

B. No group rates. They have to do individual due to the cost of operating the class./Amy

XI. NEW BUSINESS

A. Declare Mermentau & Member at Large "B" and "C" positions officially vacant/Val

B. What was discussed at the special meeting with Chance/Val

C. What can we use the Revival Fund \$105,688 before Dec. 31, 2024 on?/Amy

D. What to use Enterprise \$97,244 for?/Amy

XII. COMMITTEE REPORTS:

A. Executive Committee Report / Valerie

a. Reinvest in CDs / reinvest every 12 months per Renea/ Amy

b. Crowley collections audit costs to Commission

B. Marketing Committee Report / Harold

C. Long Range Planning Committee / Bart

D. Taxation Committee / Luke

XIII. MUNICIPALITY REPORTS

XIV. ADJOURN MEETING / Valerie

REMINDERS:

***Submit activities, events to amy@acadiatourism.com for promotion and calendar.

***Complete your FINANCIAL DISCLOSURE due 5/1 and ETHICS TRAINING 12/31 as required. If you have any questions pertaining to this, please contact Amy.

Committee List on back of this page.

COMMITTEES:

EXECUTIVE	MARKETING	LONG-RANGE PLANNING	TAXATION
Val Myers	Harold Fonte	Bart Wild	Luke Dupre
Suzette Leonards	Michelle Veillon		
			Michele Veillon

ITEMS REFERRED TO COMMITTEES:

1. Photo op signage: **Vote rescinded to construct photo op signage**
2. Permanent Visitors Center Signage: **Long Range Planning**
3. Rice Museum: **Long Range Planning**
4. Mardi Gras Display: **Marketing**
5. Taxation Letter for non-pays: **Taxation (Luke)**
6. Land management: **Long Range**
7. Photographer on Retainer: **Marketing**
8. Fam Tour: **Marketing**
9. Attorney: **Long Range**

Issues possibly needing legal attention:

1. Postage machine contract
2. Land swap
3. EDD tax
4. Moving collections to School Board