

# Acadia Parish Tourist Commission Meeting

August 8, 2024, at 9 a.m.

A regular meeting of the Board of Commissioners held at 401 Tower Rd, Crowley, LA 70526

**Board Members Present:** .....

Bart Wild (Chairman/Member at Large A)	Carey Lawson (Acadia Chamber)
Harold Fonte (Secretary/Church Point)	Valerie Rue (City of Crowley)
Keith Henry (Village of Mermentau)	Marietta Leonards (Treasurer/Rayne Chamber)
Luke Dupre' (Vice Chair/Town of Iota)	
	by phone
Suzette Leonards (City of Rayne)	Chellie Godeaux (Town of Estherwood)

**Board Members Not Present:** .....

Nora Benoit (Village of Morse) dr apt

**Call to Order** Bart Wild called meeting to order with roll call, noting there is a quorum.

**1 Prayer**

**2 Pledge of Allegiance**

**Previous Meeting Minutes:** Keith Henry made a motion to accept the June and July minutes as presented. Seconded by Marietta Leonards. Motion carried.

**Financial Report:** Marietta Leonards made a motion to accept the June and July financials as presented. Seconded by Luke Dupre'. Motion carried.

**Chairman:** Bart Wild stated next meeting will be on September 12th at 9 a.m.

**Old Business:** none

**New Business:** Harold Fonte made a motion to accept the following:

\$2500 w/\*\*LED board that can show video for this level: Rice Festival (Crowley) & Rayne Frog Festival (Rayne)

\$1500: Germanfest (Roberts Cove) & Creole Renaissance Festival (Rayne)

\$500: Estherwood Park Fest (Estherwood), Greetings from Levy Park (Crowley), Cajun Woodstock (Church Point) & Iota Fall Festival

Totaling \$10,000. Seconded by Valerie Myers. Motion carried.

Luke Dupre' made a motion to adjust the budget as follows:

Move \$5K from Ad's & Promotions to Donations making this total \$10K

Move \$8K from Other Salaries to BCBS change BCBS to say Employee Insurance making this total \$24K

Move \$14K from Other Salaries to Salaries Director making this total \$54K

Seconded by Harold Fonte. Motion carried.

Luke Dupre made a motion to hire Wendy Harrington for the Executive Director position for a one-year term with an option to extend at a salary of \$54K plus enumerated benefits that will be set forth in the contract and also note this amount is in anticipation of next year's budget as well. Seconded by Mariette Leonards. Motion carried. Luke Dupre made a motion for Bart Wild to make a contract to hire Wendy Harrington for the Executive Directors position. Seconded by Carey Lawson. Motion carried.

Bart Wild made a motion to table the Cajun Mamas Influencer Proposal. Seconded by Marietta Leonards. Motion carried.

We need a plan for the VIP bracelets. We need to make inexpensive T-shirts to throw for advertisement.

There being no further business to come before the Commission, the meeting adjourned.

Amy A Mathiew  
Administrative Coordinator

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