

ACADIA PARISH TOURIST COMMISSION MONTHLY MEETING

401 Tower Road, Crowley, LA 70526

Date: 1-11-24 9:00 am

AGENDA:

I. CALL TO ORDER / Valerie

II. INVOCATION /

III. PLEDGE OF ALLEGIANCE:

IV. ROLL CALL: Amy

Quorum (50% +1) _____

V. MINUTES OF PREVIOUS MEETING: in binder / Valerie

APPROVAL _____

VI. FINANCIAL REPORT: in binder /

APPROVAL _____

VII. CHAIRMAN'S COMMENTS: Valerie

Next Board Meeting is February 8th at 9:00 am at the Acadia Parish Visitors Center

VIII. CORRESPONDENCE: None

IX. DIRECTOR'S REPORT: None

X. OLD BUSINESS

A. Update on crawfish trap – tabled

XI. NEW BUSINESS

A. Nominations for executive committee and vote.

B. What can we use the Revival Fund \$105,688 on before Dec. 31, 2024 on?/Amy

C. Resolution stating Amy has authorization to sign on APTC's behalf.

D. Ratify Enterprise \$97,244 for?/Amy

E. Ratify 2023 budget./Amy

F. 2024 budget

G. Declare Mermentau, Rayne Chamber, Acadia Chamber, Estherwood & Member at Large "B" and "C" positions officially vacant/Val

XII. COMMITTEE REPORTS:

A. Executive Committee Report / Valerie

B. Marketing Committee Report / Harold

C. Long Range Planning Committee / Bart

D. Taxation Committee / Luke

XIII. MUNICIPALITY REPORTS

XIV. ADJOURN MEETING / Valerie

REMINDERS:

***Submit activities, events to amy@acadiatourism.gov for promotion and calendar.

***Complete your FINANCIAL DISCLOSURE due 5/1 and ETHICS TRAINING 12/31 as required. If you have any questions pertaining to this, please contact Amy.

Committee List on back of this page.

COMMITTEES:

EXECUTIVE	MARKETING	LONG-RANGE PLANNING	TAXATION
Val Myers	Harold Fonte	Bart Wild	Luke Dupre
Suzette Leonards			
Bart Wild			

ITEMS REFERRED TO COMMITTEES:

1. Photo op signage: **Vote rescinded to construct photo op signage**
2. Permanent Visitors Center Signage: **Long Range Planning**
3. Rice Museum: **Long Range Planning**
4. Mardi Gras Display: **Marketing**
5. Taxation Letter for non-pays: **Taxation (Luke)**
6. Land management: **Long Range**
7. Photographer on Retainer: **Marketing**
8. Fam Tour: **Marketing**
9. Attorney: **Long Range**

Issues possibly needing legal attention:

1. Land swap
2. EDD tax
3. Moving collections to School Board