

Acadia Parish Tourist Commission Meeting

May 9, 2024, at 9 a.m.

A regular meeting of the Board of Commissioners held at 401 Tower Rd, Crowley, LA 70526

Board Members Present:

Bart Wild (Chairman/Member at Large A)	Suzette Leonards (City of Rayne)
Harold Fonte (Secretary-Treasurer/Church Point)	Valerie Rue (City of Crowley)
Chellie Godeaux (Town of Estherwood)	Nora Benoit (Village of Morse)
Keith Henry (Village of Mermentau)	

Board Members Not Present:

Carey Lawson (Acadia Chamber) wk	Marietta Leonards (Rayne Chamber) wk
Luke Dupre' (Vice Chair/Town of Iota)	

Call to Order Bart Wild called meeting to order with roll call, noting there is a quorum.

1 Prayer

2 Pledge of Allegiance

Previous Meeting Minutes: Keith Henry made a motion to accept April minutes as presented. Second by Chellie Godeaux. Motion carried.

Financial Report: Reports were sent by email and each board member looks over them. Keith Henry made a motion to accept the April financials as presented. Second by Chellie Godeaux. Motion carried.

Suzette Leonards stated on the pink balance sheet there's an explanation for "deferred revenue" it says that auditor will make an adjustment at the end of the year. A discussion was held about the Days Inn of Crowley and Rayne concerning delinquent tax payments and Suzette suggested that we may want to consider a "payment plan". Harold Fonte made a motion to have Bart Wild look into what actions can be taken concerning this with an attorney. Seconded by Val Rue. Motion carried.

Bart Wild passed a letter to the members about the 2008 change on taxes when it went from 2% to 4%.

Chairman: Bart Wild stated next meeting will be on June 13th at 9 a.m.

Old Business: none

New Business: none

Paul Lombas was a guest speaker and showed a short video of the places visited for Mardi Gras. Members discussed different aspects and demographics of the video. Suzette Leonards stated that Festivals are next on the video agenda, and she has great communications with the Graham Group. Fran Bihm spoke to the Board about some changes needed to the website. Another suggestion was that on the website, a lead page of the APTC's Mission Statement should be included. Board members agreed. Suzette Leonards suggested that we review and maybe add something about the Tourist Board comprised of representatives from chambers and municipalities throughout the Parish.

There being no further business to come before the Commission, the meeting adjourned.

Amy A Mathiew
Administrative Coordinator

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