

ACADIA PARISH TOURIST COMMISSION MONTHLY MEETING

401 Tower Road, Crowley, LA 70526

Date: 9-19-24 9:00 am

REVISED 9/18/24 9:30am

AGENDA:

I. CALL TO ORDER / Bart

Welcome Wendy our New Executive Director

II. INVOCATION /

III. PLEDGE OF ALLEGIANCE:

IV. ROLL CALL/ Amy

Quorum (50% +1) _____

V. MINUTES OF PREVIOUS MEETING: in binder / Bart

APPROVAL _____

VI. FINANCIAL REPORT: in binder /

APPROVAL _____

VII. CHAIRMAN'S COMMENTS: Bart

Next Board Meeting is October 10th at 9:00 am at the Acadia Parish Visitors Center

IX. DIRECTOR'S REPORT: Wendy / bylaws and equipment

Wynne: Cajun Mamas Influencer Proposal & Magazine Ads

X. OLD BUSINESS

- A. Land Update/Bart
- B. New Office Sign

XI. NEW BUSINESS

- A. Board Resolution for Wendy
- B. Promotional products/Wendy
- C. Joining Acadia Parish Chamber
- D. Videographers

XII. COMMITTEE REPORTS:

- A. Executive Committee Report / Bart
- B. Marketing Committee Report / Harold
- C. Planning Committee / Bart
- D. Taxation Committee / Luke

XIII. MUNICIPALITY REPORTS

XIV. ADJOURN MEETING / Bart

REMINDERS:

***Submit activities, events to amy@acadiatourism.gov for promotion and calendar.

***Complete your FINANCIAL DISCLOSURE due 5/1 and ETHICS TRAINING 12/31 as required. If you have any questions pertaining to this, please contact Amy.

Committee List on back of this page.

COMMITTEES:

| EXECUTIVE | MARKETING | PLANNING | TAXATION |
|----------------------------------|------------------------|-------------------------|--------------------------|
| Bart Wild - President | Harold Fonte | Bart Wild | Luke Dupre |
| Luke Dupre - VP | Val Rue | Suzette Leonards | Marietta Leonards |
| Harold Fonte - SEC | Chellie Godeaux | | |
| Marietta Leonards - TR | | | |
| Extended Suzette Leonards | | | |

ITEMS REFERRED TO COMMITTEES:

1. Permanent Visitors Center Signage: **Planning**
2. Rice Museum: **Planning**
3. Taxation Letter for non-pays: **Taxation (Luke)**
4. School Board Collections: **Taxation (Luke)**
5. Land management: **Planning**
6. Photographer on Retainer: **Marketing**
7. Fam Tour: **Marketing**
8. Commission Swag: **Marketing**

Issues possibly needing legal attention:

1. Land exchange
2. EDD tax
3. Moving collections to School Board