

Acadia Parish Tourist Commission Meeting

September 19, 2024, at 9 a.m.

A regular meeting of the Board of Commissioners held at 401 Tower Rd, Crowley, LA 70526

Board Members Present:

Bart Wild (Chairman/Member at Large A)	Carey Lawson (Acadia Chamber)
Harold Fonte (Secretary/Church Point)	Valerie Rue (City of Crowley)
Marietta Leonards (Treasurer/Rayne Chamber)	Chellie Godeaux (Town of Estherwood)
Luke Dupre' (Vice Chair/Town of Iota)	
	by phone
Keith Henry (Village of Mermentau)	

Board Members Not Present:

Nora Benoit (Village of Morse) dr apt	Suzette Leonards (City of Rayne) wk
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Call to Order Bart Wild called meeting to order with roll call, noting there is a quorum.

1 Prayer

2 Pledge of Allegiance

Previous Meeting Minutes: Marietta Leonards made a motion to accept the June and July minutes as presented. Seconded by Valerie Rue. Motion carried.

Financial Report: Harold Fonte made a motion to accept the June and July financials as presented. Seconded by Marietta Leonards. Motion carried.

Chairman: Bart Wild stated next meeting will be on October 10th at 9 a.m.

Director's Report: To ratify email: Wendy Harrington presented magazine ads and had Wynne from Graham Group explain why it's important to advertise with Church Points Influencers "Cajun Mamas". Valerie Rue made the motion to accept the Cajun Mamas proposal as presented. Seconded by Marietta Leonards. Motion carried. Valerie Rue made a motion to change one of the member at large positions to Economic/Community Development. Seconded by Carey Lawson. Motion carried. Luke Dupre' made a motion to get new logo #2 with the word parish added for advertisement items. Seconded by Valerie Rue. Motion carried. Noted were corrections to update the bylaws.

Old Business: Wendy will begin looking into getting a digital sign info. No land update.

New Business: Luke Dupre' made a motion to allow expenditures up to \$2,500 without board approval. Seconded by Valerie Rue. Motion carried. Valerie Rue made a motion to purchase promotional products. Seconded by Carey Lawson. Motion carried. Luke Dupre' made a motion for a general contract with Lombas Film Co. for \$30,000. Seconded by Marietta Leonards. Motion carried. Luke Dupre' made a motion to have a board resolution stating Wendy Harrington, Executive Director may enter into any and all contractual obligations approved by and on behalf of the Acadia Parish Convention & Visitors Commission. Seconded by Valerie Rue. Motion carried.

There being no further business to come before the Commission, the meeting adjourned.

Amy A Mathiew
Administrative Coordinator

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