

2025 Officers

Suzette Leonards - Chairman
Keith Henry - Vice Chairman
Marietta Leonards - Secretary
Chellie Godeaux - Treasurer



Commissioners

Bart Wild
Valerie Rue
Nora Benoit
Harold Fonte
Luke Dupré
Chelsey Gallow Hopkins
Nicole DeJean-Broussard

OCTOBER 2025 MONTHLY MEETING AGENDA

Thursday, October 9, 2025, at 9:00 am

401 Tower Road

Crowley, Louisiana 70526

1. CALL TO ORDER: Keith

2. INVOCATION:

3. PLEDGE OF ALLEGIANCE:

4. ROLL CALL: Wendy - Quorum (50% +1) _____

5. MINUTES OF PREVIOUS MEETING: August 14, 2025, in binder

6. FINANCIAL REPORT: Nicole

7. DIRECTOR'S REPORT/NEW BUSINESS: Wendy

- A. 2025 Louisiana Book Festival - November 1st in Baton Rouge - Ms. Denise Wiltz-Underwood was chosen as a Featured Author for the children's book she wrote - Bookmarks.
- B. Devour! The Food Film Fest - Nova Scotia - Invitation to participate from Lt. Governor's Office. Devour Fest is 15 years strong with approximately 15,000+ visitors per year. Seasoning Packets & Recipe Cards
- C. Taste Louisiana - NYC - Louisiana Travel Association will include us in all promotions and regular social posts, just like they are doing for the 15 chefs. They also created a media template for Wayne Toups/Acadia Parish to send back to Chere for additional posts.
- D. 2025 LTA Summit - The Pelican of Distinction Award
- E. Resolution for APTC, sign for CEA with LA Department of Treasury

8. MEDIA UPDATES: Chere

- A. German Fest
- B. KBON Festival
- C. Estherwood Park Fest
- D. Rendezvous Downtown
- E. Le Grand Reveil

9. OLD BUSINESS: Wendy

Cody is currently looking for a replacement to fill the Iota's board position. He was planning on being at the meeting this week, but not able to make it. If he does not have a replacement before the November meeting, he will attend.

10. MUNICIPALITY REPORTS:

German Fest

KBON Festival

Estherwood Park Fest

Rendezvous Downtown - October 9, 2025 - Starting at 5:30PM

Rendezvous Downtown - October 23, 2025 - Starting at 5:30PM

Le Grand Reveil - October 18, 2025 - Full Day

International Rice Festival - October 16th - 19th

Rendezvous Downtown - November 8, 2025 - Starting at 10AM to 5:30PM

11. CHAIRMAN'S COMMENTS: Suzette

The LTA Conference last month in Lake Charles was absolutely phenomenal!!!

I have to tell you all, they mentioned Wendy's name a couple of times throughout the conference, and I was beaming with pride!!! Acadia Parish truly shined at this event, and it left me feeling incredibly hopeful about the future of our tourism initiatives. When you sit down and really look at what we have to offer, it's remarkable:

- Farming - Rice, Crawfish, Soybeans, Sugar Cane
- Festivals and Events
- LSU Ag Center
- Mardi Gras Celebrations
- Museums and Local Attractions
- A College Campus (LSUE)
- Fantastic Restaurants

and the list goes on! We just have to keep working on how to connect all these puzzle pieces into a unified vision. I truly believe our current staff is leading us in the right direction and my heart is happy. ❤️ 🐼

12. VICE CHAIRMAN'S COMMENTS: Keith

Next Board Meeting is November 13, 2025, at 9 AM at the Acadia Parish Visitors Center.

13. ADJOURN MEETING:

REMINDERS:

***Submit ALL Community Activities & Events to Chere@acadiatourism.com for listing on the tourism website calendar.

Louisiana State Requirement: **2025 ETHICS & SEXUAL HARASSMENT TRAINING.**

DUE NO Later than 12/31/2025, so we are compliant with the state.

Once your training is completed send a copy of your certificate to

wendy@acadiatourism.com